

CASE STUDY: BOSTON

TAXI: YOUR CONVENTION CONNECTION

Boston prides itself on being an extremely cultured city. The listings on the exhaustive number of cultural events, conventions, and special events are astounding.

Venues give you even more flexibility and choices when you bring your event to Boston. In addition to the Boston Convention & Exhibition Center and the Hynes Convention Center, Boston offers meeting planners a wide range of exciting facilities to hold special off-site events, receptions and activities. Many of Boston's most famous institutions are available to you, from the home of the Boston Symphony to the home of the Boston Red Sox.

With a Average daily spending by a convention delegate of \$368* and length of stay at 3.3 days, Boston makes great sense in advertising to conventioners and special event attendees alike.

** BostonUSA.com*



Things to consider:

- New England Boat Show
- Yankee Dental Congress
- AllM - On Demand
- Natural Products Expo - East
- US Green Building Council
- NE International Auto Show